



NORWALK YOUTH SPORTS UNIFORM STANDARDS

UNIFORM GUIDELINESS 11.06.2017 V1.2

NORWALK YOUTH SPORTS

MISSION STATEMENT

Norwalk Youth Sports provides opportunities for our youths to learn and develop sportsmanship, integrity, character, social skills, and life-long friendships. Through participation in Norwalk Youth Sports team programs and Community Center events, we strive to reach these goals and to build a sense of community among our families and friends.

UNIFORM STANDARDS

Uniform rules outlines what is and what is not permissible on the jersey. This is help to ensure that your uniform will be within SEYO rules and help NYS keep a consistent look and feel for all of our teams.

Coaches and parent reps should try to ensure that legal uniforms are being ordered and purchased from manufacturers/distributors.



TABLE OF CONTENTS

COLOR

- 5 COLOR PALETTE
- 6 UNIFORM COLOR
- 8 LOGO

UNIFORM FRONT

- 10 FRONT NUMBER
- 12 LOGO PLACEMENT
- 13 TEAM NAME

UNIFORM BACK

- 15 BACK NUMBER

UNIFORM EXTRAS

- 17 IDENTIFYING NAME OPTIONAL
- 18 ABOVE THE NECKLINE OPTIONAL
- 19 ARMHOLE TRIM OPTIONAL
- 20 BACK PANEL OPTIONAL
- 21 SIDE PANEL OPTIONAL

UNIFORM APPROVAL

- 22 CONTACTS



NYS UNIFORM COLOR

COLOR PALETTE

UNIFORM COLOR

NYS LOGO

NYS COLOR PALETTE

Brand Primary Color Palette



NYS ROYAL BLUE
PMS 293
CMYK 100 57 0 2
RGB 0 103 177
2267AD



BLACK
CMYK 0 0 0 100
RGB 0 0 0
000000



WHITE
CMYK 0 0 0 0
RGB 255 255 255
FFFFFFFF

NYS

UNIFORM COLOR

The torso of the jersey must be a **single solid color**.

ROYAL BLUE for visitor
WHITE for home

Watermarks or any patterns is not permitted on the torso. No exceptions. *See example on next page*

The “torso” is the portion of the jersey from an imaginary horizontal line at the base of the neckline extending to each armhole, down to the bottom hem of the jersey and from side seam to side seam.



NYS UNIFORM COLOR

Below are examples of what is **NOT permitted** on the torso.



NYS LOGO

All NYS teams are required to place the NYS logo on their uniforms. We know that vendors will have their own versions of Royal Blue. With that understanding, adapt this logo to match their Royal Blue apparel color availability.

Do not modify the line art. Keep the artwork size as close as possible to the provided artwork in this guide.



Artwork for white uniform



Artwork for royal blue uniform



NYS UNIFORM FRONT

NUMBER

LOGO AREA

COLORS

NYS UNIFORM FRONT NUMBER

The number on the front shall be at least 4 inches high, not less than $\frac{3}{4}$ inch wide (excluding the border) and centered vertically and horizontally on the visible part of the jersey.

Numbers shall be plain numerals and must be the same style and color as the number on the back of the jersey.

A **single solid color** for the numbers are recommended.

ROYAL BLUE/BLACK on white uniform

WHITE for royal blue uniform

No numerals shall be duplicated.

Recommended numbers are: 0, 1, 2, 3, 4, 5, 00, 10, 11, 12, 13, 14, 15, 20, 21, 22, 23, 24, 25, 30, 31, 32, 33, 34, 35, 40, 41, 42, 43, 44, 45, 50, 51, 52, 53, 54, 55.

A team member list shall not have both numbers 0 and 00.

No more than three colors may be used in the number. The style must be clearly visible. *See example on next page*



NYS UNIFORM FRONT NUMBER



An example of color usage that is **NOT permitted** on numbers. An outline of the number and the light gray color on white uniform may not be clearly visible

NYS LOGO PLACEMENT

NYS logo should always be placed on the upper right hand corner of the uniform. OPTIONAL: NYS logo on the shorts. Logo on the short is not required.



NYS UNIFORM

TEAM NAME

Team names and team logo may be placed on the front of the jersey.

Any form of decorative accent (i.e., basketball, halo, crown, star, etc.) is permitted in the following areas listed below:

- Above the number
- In your team logo
- Accent on shorts
- Accent on back above the number
- On the side panels





NYS UNIFORM BACK

NUMBER

NYS UNIFORM

BACK NUMBER

The number on the back shall be at least 6 inches high, not less than $\frac{3}{4}$ inch wide (excluding the border) and centered vertically and horizontally on the portion of the jersey that is intended to be visible.

The back numbers shall meet all the remaining specifications of the front number as previously noted





NYS UNIFORM EXTRAS

OPTIONAL

NYS UNIFORM IDENTIFYING NAME

Team names and/or abbreviations or team member's names may be placed horizontally on the back of the jersey.*

Lettering on the back of the jersey shall meet all the specifications of the front lettering as previously noted.

**Optional*



NYS UNIFORM ABOVE THE NECKLINE

There are no restrictions in the area of the jersey from an imaginary horizontal line at the top of the neckline extending to each armhole, up to the shoulder seam.*

The imaginary line shall not extend below the NYS logo area, which needs to stay clear.

Different colors within the NYS color palette and/or designs may be used in this area.

**Within NYS color palette*



NYS UNIFORM

ARMHOLE TRIM

Trim, piping or an accent color differing from the torso shall not exceed 1 inch around the arm openings.

EXCEPT in the area above the neckline – where there are no color or design restrictions .



NYS UNIFORM BACK PANEL

There are no color or design restrictions in the corresponding area – base of the neckline to the shoulder seam – on the back of the team jersey.*

**Within NYS color palette*



NYS UNIFORM

SIDE PANEL

LOCATION

Side inserts must be centered vertically below the armpit.

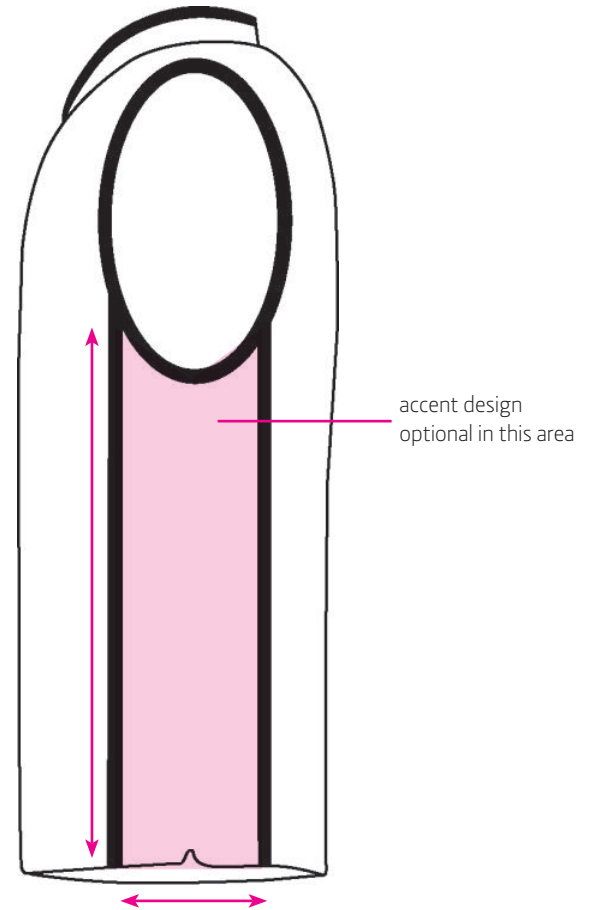
WIDTH

Side inserts – including trim/piping/accent color(s) – must be a maximum of 4 inches (2 inches on each side of the seam).

STYLE/DESIGN

Side inserts may be of any design or color within the NYS color palette.

Side inserts must be the same width for all team jerseys.



NYS

UNIFORM APPROVAL CONTACTS

Please contact us for any questions regarding the guidelines.
Submit your vendor's uniform mockups to the the contacts below for approval.

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